



# The Roanoke Skier & Adventurer

The Monthly Newsletter for the Roanoke Ski & Adventure Club

March 2023



..spot the Prez!..

## President's Message

It's difficult to compose a note when the western part of our country is about to be smacked by a heckuva snowstorm while the eastern portion wears the shorts and T-shirts that have just been packed for a clipper ship trip.

Let's hope the last two ski trips can get to the slopes and that our adventurers don't get hit by a belated March snow here.

*Jeff*

Jeff Wendell,  
President

*The Very Late Edition Newsletter*

*The editor was enjoying the skiing  
X out West for the past two weeks X*



*To actively promote and engage our members' appreciation of  
the outdoors, our love of skiing, travel, and adventure.*

# UPCOMING EVENTS

## MARCH 2023

### **Membership Meeting**

- Wednesday, March 15<sup>th</sup>, 6:30-8:00pm
- Hidden Valley Country Club,
- 4440 Keagy Road, Salem
- RSVP requested
- See following page for the program items



### **Happy Hour**

- Monday, March 20<sup>th</sup>, 5:30 pm
- Macado's
- 211 East Main Street, Salem
- Dress accordingly for outdoor seating. Patio has a fireplace, heaters and pull down curtains to protect from cold
- Emily Hurst hosting



### **Ski Trip, Whitefish, Montana**

- February 25 - March 4, 2023

### **Ski Trip, Schweitzer, Idaho**

- March 4 - March 10, 2023

## FUTURE EVENTS – APRIL 2023

### **Members Meeting - a SPRING LUAU**

Wednesday, April 19<sup>th</sup>

Hidden Valley Country Club

### **Happy Hour**

Thursday, April 27, 5:30pm

Brady's Distillery

711 Pocahontas Avenue, NE, Roanoke

**Stay tuned for upcoming fun Winter / Spring events!**

**Keep an eye on the Facebook Page for last minute events we may put together!**

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*Please assess your own risk with regard to participating in RSAC activities.*

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## **SLATE OF OFFICERS FOR FISCAL YEAR 2023-2024 TO BE VOTED UPON AT THE MARCH MEMBERSHIP MEETING**

At our February Membership Meeting, the Nominating Committee presented the following slate of officers for the 2023 – 2024 fiscal year beginning May 1, 2023:

<b>President –</b>	<b>Jill Betters</b>
<b>Vice President –</b>	<b>Jeff Wendell</b>
<b>Treasurer –</b>	<b>Dave Cohan</b>
<b>Secretary –</b>	<b>Melinda Cohan</b>

Voting for the officers will take place at our March membership meeting to be held on Wednesday, March 15, 6:30 at Hidden Valley Country Club. Nominations from the floor will be taken.

### **The program will also feature Sean Bryant from Roanoke Mountain Adventures**

Sean Bryant has been guiding and running adventure programming for the last 14 years. Before working for Roanoke Mountain Adventures, he was the Director of Operations and Director of Activities at Wilderness Adventure at Eagle Landing. At RMA he runs the rental and guided outings.

Sean will be presenting information about RMA's e-bikes and e-bike tours. He will discuss the various types of e-bikes and their benefits and how best to try them out or purchase them from RMA.

# RSVP! RSVP! Do I *have* to RSVP???

Yes, you do!!! Do you remember that last year we had to increase dues because of rising prices of meals at Meetings? When a Meeting is planned and food will be served, the venue charges the Club based on number of people attending. Usually, the venue requests this number a week in advance. If Members don't RSVP and just show up or respond after the cut-off date, then there is not enough food prepared. If Members do sign up and don't cancel by the cutoff date, then the Club is paying unnecessarily for food. The recent increase in prices with our favorite venues has increased by 25% since the 1<sup>st</sup> of the year. **Yikes!**

To make it easier for Members to respond, the Membership Director's email is supplied in the Meeting invitation. However, the response must still be made by the cut-off date!

*If a Member shows up without registering, then they are welcome to attend and to hear the speaker and purchase drinks BUT they are excluded from partaking in **any** food that is offered.*

The best way *to be sure* that you don't miss a cutoff date is to put it on your calendar. There are 3 Meeting Emails: Initial invitation, Reminder Email, and Last Call email. And the Meeting is always on the website home page.

Thanks for understanding. Let's work together to keep costs down. Besides, it is just good manners.

Susan Young,  
Membership Director

# MEMBERSHIP:

## WELCOME NEW MEMBERS!

DIANA ANDERSON

STEVE BAKER

ELLEN BROWN

DAVID and RONDA DEW

MARGE PTASCHEK



CONGRATULATIONS  
!

Members, please reach out to these new members and welcome them to the club.

**Total Active Members as of February 2023: 409**

If you need help with your online profile, please contact me.

Susan Young,  
Membership Director  
[rkeski.membership@gmail.com](mailto:rkeski.membership@gmail.com)



# NEWS

## **Chili Cookoff & Chocolate Experience Members Meeting, February 19<sup>th</sup>**

The 2023 Chili Cookoff/Chocolate Experience was a "hot" success! 87 members attended (71 RSVP'd 🙄) at Olde Salem Brewery downtown Roanoke. All 6 Chili participants were given an apron. All 8 Chocolate diva participants were given a gift certificate to the Cooks Nook and the winner an apron.

First place Chili: Ruby Weaver's "To Bean Or not To Bean", received a bottle of wine and a trophy.

First Place Chocolate: Rita Purut's "Supernatural Brownies", received the gift certificate and an apron.

Jill Betters,  
Activities/Program Director

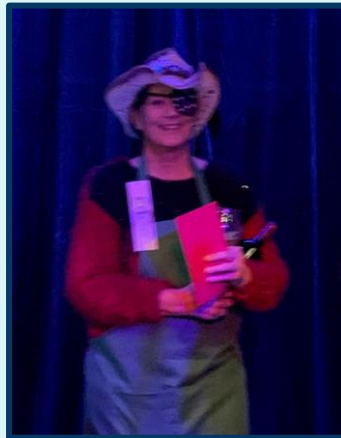


PHOTO Credits: Clive Hillyard





PHOTO Credits  
Jill Betters, Clive Hillyard

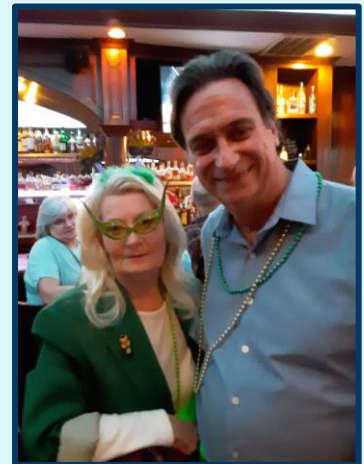


## Happy Hour (Fat Tuesday) at '419 West', February 21<sup>st</sup>

Over 55 Roanoke Ski and Adventure Club members celebrated FAT TUESDAY at 419 West Restaurant. Everyone had celebratory beads, lovely masks and a festive attitude. What a fun evening seeing everyone dressed for the occasion.

Emily Hurst, Host

PHOTO Credits  
Emily Hurst, Clive Hillyard





# TRIPS

## SKI TRIPS

**What an amazing RSAC ski season with record snowfall this year out west!**

The resort that's boasting the most snow....our first trip, Steamboat Springs. Steamboat received a whopping 300" of snow, before January 31st. We had over 40" of new snow during our week! Spectacular powder skiing for the first three days and then beautiful bluebird days at the end of the week. The mountain looked like a meringue storybook. What a week to remember.

Copper Mountain Colorado was our next stop, arriving Sunday February 12th just in time for a Superbowl Party. What a great way to start our second ski adventure.

February 25th started our back-to-back trips, Whitefish Mountain in Montana and Schweitzer Resort in Idaho. We have 38 skiers in Whitefish, 30 in Schweitzer, and 20 excited skiers on the Two-Week Trip.

*Marla Kemsey*  
Ski Trip Director



## STEAMBOAT, CO

January 28 - February 4,  
2023



**\$2,784** per person dbl. occ

**\$2,334** per person dbl. occ,  
with IKON Pass



Trip Leader: Alisa Colpitts  
[alisaski@gmail.com](mailto:alisaski@gmail.com)

**Completed**

## COPPER MOUNTAIN, CO

February 12 - 18, 2023

**\$2,184** per person dbl. occ

**\$1,851** per person dbl. occ,  
with IKON Pass



Trip Leader: Ted Borny  
[tedborny@msn.com](mailto:tedborny@msn.com)



**Completed**

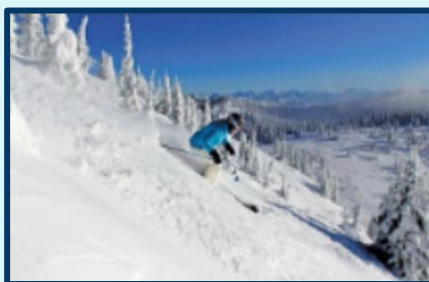
## WHITEFISH, MT

February 25 - March 4,  
2023

**\$2,436** per person dbl. occ



Trip Leader: Marla Kemsey  
[marlakemsey1@gmail.com](mailto:marlakemsey1@gmail.com)



**Completed**

## SCHWEITZER, ID

March 4 - 10, 2023

\$2,562 per person dbl. occ

\$2,178 per person dbl. occ,  
with IKON Pass

Trip Leader: Marla Kemsey  
[marlakemsey1@gmail.com](mailto:marlakemsey1@gmail.com)

**In progress!**



## 13 DAY DOUBLE TRIP WHITEFISH, MT & SCHWEITZER, ID

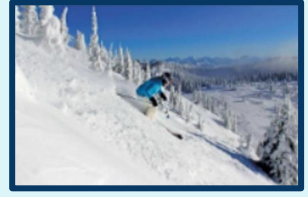
February 25 – March 10, 2023

\$4,068 per person dbl. occ

\$3,684 per person dbl. occ, with IKON Pass

Trip Leader: Marla Kemsey  
[marlakemsey1@gmail.com](mailto:marlakemsey1@gmail.com)

**In progress!**





# ADVENTURE TRIPS

## 2024 Adventure Trips Survey



With such a great response to the 2023 Adventure Trips we are certainly excited about the potential for 2024 Adventure Trips. To help develop the type of trips that would appeal to our membership we have sent out the 2024 Adventure Trips Survey via email to all our RSAC members.

## **REMINDER**

Please fill the survey out and send it back to Bob Strickland before April 01, 2023.

If you have a couple or family membership, please have each person fill the survey out separately and return.

Your responses will make a difference in where we go and what we do in 2024, so don't delay or forget.

*Bob Strickland*  
Adventure Trip Director

# ADVENTURE TRIPS 2023



## Caribbean Royal Clipper Sailing Cruise

March 24 - April 1, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist.

Carol Quarles 540-750-0218 or [jcquarles@verizon.net](mailto:jcquarles@verizon.net)



## Outer Banks Beach Trip

May 20 - 27, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist

Jerry Betters 540-597-4087 or [jerbetters@hotmail.com](mailto:jerbetters@hotmail.com), and  
Jill Betters 540-597-4250 or [jbettters@live.com](mailto:jbettters@live.com)



## Normandy/Paris/Versailles and a Seine River Cruise

July 4 - 15, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist.

Dave Brammer 540-529-7392 or [daveb@vt.edu](mailto:daveb@vt.edu)



## A Taste of Scotland

August 8 -18, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist.

Bob Strickland 540-588-3889 or [bobtwo02@gmail.com](mailto:bobtwo02@gmail.com)




## Exploring The Best of Italy

September 17 - 28, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist.

Bill Fleshman 540-354-3417 or [bill.fleshman1@gmail.com](mailto:bill.fleshman1@gmail.com)

 *Link to flyer on RSAC website*

## **Trip Leaders are needed for Ski Trips and Adventure Trips**

Part of what makes our RSAC Trips so successful is the outstanding performance of our Trip Leaders. We have had a history of recruiting club members that are dedicated to providing our membership with terrific destinations that are affordable, scenically beautiful and great fun. With our membership growing as it has it is now very important that we recruit more Trip Leaders to handle the demand for more trips (skiing and adventure). If you have ever thought about being a trip leader now is the time to volunteer or look into what it takes to lead a trip. Yes, there is time and effort required to run a trip but the rewards for being a leader are substantial. You get to plan the great trip(s) you always wanted to travel on, you get to develop a better relationship with the travelers on your trip(s), and you have the potential for receiving price breaks on the trips you run. We have an established trip accounting software that we utilize on all of our trips, and we will train everyone on how to use it.

If you are interested or have questions, please contact:

### **Ski Trip Director**

Marla Kemsey

Email: [marlakemsey1@gmail.com](mailto:marlakemsey1@gmail.com)

Phone & Text: 540-230-4844

### **Adventure Trip Director**

Bob Strickland

Email: [bobtwo02@gmail.com](mailto:bobtwo02@gmail.com)

Phone & Text: 504-588-3889

Thank you and please volunteer.





## Treasurer's Report: January 2023

### Roanoke Ski & Adventure Club General Account Budget & Summary Through January 2023 FY May 1, 2022 - April 30, 2023

	As of 1/31/23 FY 2022/23 YTD Total	2022/23 Budget	Difference
<b><u>Income Category</u></b>			
Membership (incl. \$2 online fee)	16,055.00	15,500.00	555.00
50/50 Raffle	329.00	630.00	(301.00)
Guest Fees	-	75.00	(75.00)
Holiday Party (budgeted equal to expenses)	4,790.00	3,555.00	1,235.00
IKON Pass (referral commission)	1,200.00	500.00	700.00
Misc.	1,352.00	-	1,352.00
<b>TOTAL INCOME</b>	<b>23,726.00</b>	<b>20,260.00</b>	<b>3,466.00</b>
<b><u>Expense Category</u></b>			
Activities	99.00	1,700.00	1,601.00
Insurance	644.00	644.00	-
Marketing	109.34	500.00	390.66
Membership Meetings	7,433.39	10,500.00	3,066.61
Domain & Email (\$6/mo email; \$12/yr domains)	42.02	72.00	29.98
Membership & Email software	2,113.56	2,114.00	0.44
Credit Card Fees - Membership Dues	279.84	300.00	20.16
Holiday Party (budgeted equal to sales)	4,626.65	3,555.00	(1,071.65)
Office (stamps, name badges, folders...)	39.91	150.00	110.09
Corporate (PO Box, SCC reg)	237.00	225.00	(12.00)
Transfer to Trip Escrow Acct (for deposits)	5,000.00	5,000.00	-
Misc.	1,503.70	25.00	(1,478.70)
<b>TOTAL EXPENSES</b>	<b>22,128.41</b>	<b>24,785.00</b>	<b>2,656.59</b>
<b><u>NET INCOME (LOSS)</u></b>	<b><u>1,597.59</u></b>	<b><u>(4,525.00)</u></b>	<b><u>6,122.59</u></b>

### Roanoke Ski & Adventure Club

#### Treasurer's Report

January 31, 2023

#### General Checking Account:

<b>Beginning Balance</b>	1/1/2023	<b>\$ 16,940.69</b>
<b><u>Income</u></b>		
Jan 50/50	\$	46.00
Membership Dues (online)	\$	47.00
<b>Total Income</b>	<b>\$</b>	<b>93.00</b>
<b><u>Expense</u></b>		
Credit Card Service Charge	\$	5.33
Google domain name	\$	6.00
Activities - Bowling	\$	99.00
<b>Total Expense</b>	<b>\$</b>	<b>110.33</b>
<b>Ending Balance</b>	1/31/2023	<b>\$ 16,923.36</b>

# MARKETING

## **Pictures! Pictures! Pictures!**

Please email fun pictures from your favorite ski and adventure trips to us!

We are updating our social media and websites to encourage new membership, and we would love to include your memories.

Email photos to:

Bill Hamill at [billh1970@yahoo.com](mailto:billh1970@yahoo.com) or

Clive Hillyard at [RSAC.newsletter@gmail.com](mailto:RSAC.newsletter@gmail.com) (Please note that this is not my private email address)

Thanks!

Carol Quarles  
Marketing Director

## “CLASSIFIEDS”

### Shuttles to Snowshoe, WV

Message from Sean, Roanoke Mountain Adventures (RMA).

We are doing some shuttles to Snowshoe this winter. We had the last one Feb 8<sup>th</sup>, and they run for \$45. We most likely will get some more on the calendar and will be posting info on running custom weekend shuttles for a minimum price.

Here's a link to the posting:

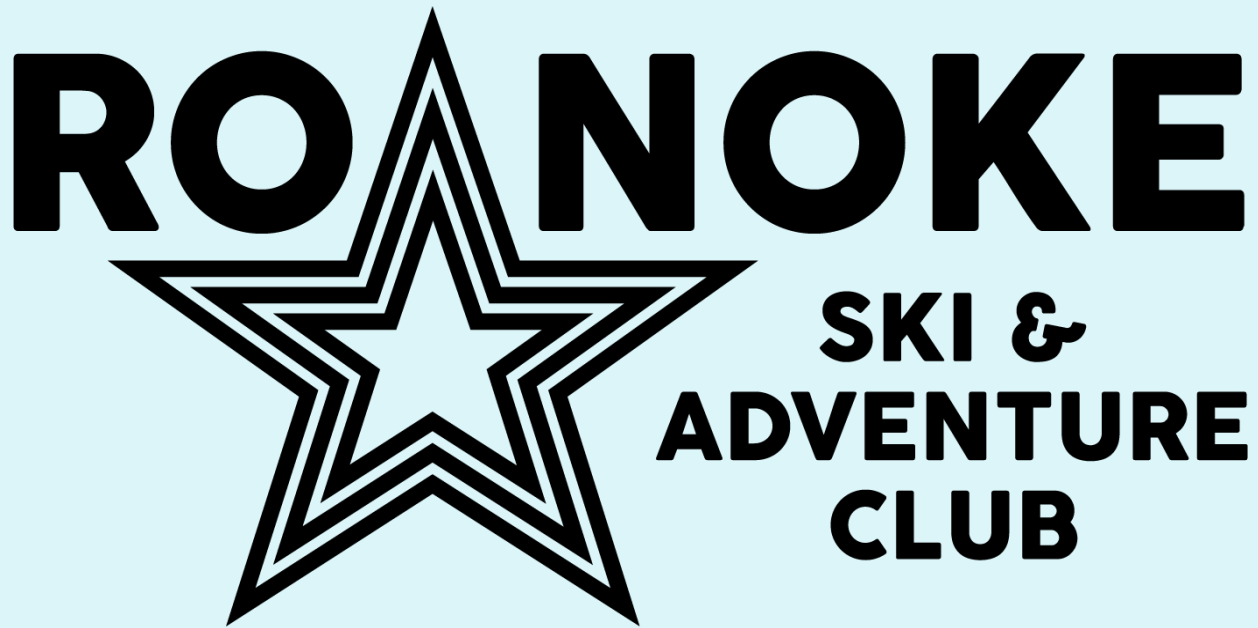
<https://book.singenuity.com/127/activity/details/571/n/start>

Also, we are getting a ton of ski/snowboard apparel and plenty of ski and snowboards in for consignment. We will keep you posted but will most likely be doing a ski swap next year.

Thanks,  
Sean  
Roanoke Mountain Adventures

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**Embroidered RSAC logo now available!**



Show your club spirit and look great on your next trip!  
For only \$5 per item, you can now get the RSAC logo embroidered (as shown above) in black or royal blue on your favorite jacket, sweater, vest, shirt, hat or tote!  
(No leather, please.)

Take your items to:  
**Embroidery Concepts**  
146 W 4th Street  
Salem, VA 24153  
Phone 540-387-0517





**THAT'S ALL FOLKS!**

Stay tuned for next month's news  
and activities.



**WE ARE NOT JUST A SKI CLUB!**

**CHECK OUT OUR YEAR-ROUND ACTIVITIES AT:**

**[www.roanokeskiclub.org](http://www.roanokeskiclub.org)**

**[Click here](#)** to follow our Page on Facebook!

**Contact us at [info@roanokeskiclub.org](mailto:info@roanokeskiclub.org)**

**Roanoke Ski & Adventure Club Board Members:**

**OFFICE**

President  
Vice President  
Treasurer  
Secretary  
Ski Trip Director  
Adventure Trip Director  
Program / Activities Director  
Membership Director  
Marketing Director  
Webmaster  
Newsletter Director  
Past Director

**NAME**

Jeff Wendell  
Linda Harrison  
Dave Cohan  
Cathy Kern  
Marla Kemsey  
Bob Strickland  
Jill Betters  
Susan Young  
Carol Quarles  
Bill Hamill  
Clive Hillyard  
Don Hanley

**ITEMS FOR SALE?**

To place a "For Sale" notice in the newsletter, please contact the [Newsletter Editor](#).