



Wednesday, January 12, 2022

Grandin Theater 7pm

FREE to the Public

26 of the world's best freeskiers unite in one of the year's most hotly-anticipated ski films!

The Faction Collective is proud to unveil its third feature-length film, "Roots", uniting a star-studded team of skiers who, together, uncover the foundations of freeskiing. In similar fashion to the Swiss brand's previous award-winning films — "This Is Home" (2017) and "The Collective" (2019) — "Roots" takes us on a journey across the vibrant spectrum of freeskiing, from big-mountain riding on the famed Bec des Rosses in Verbier, to a ski-touring adventure through the towering Dolomites, to a night-time snow park session in the Finnish Lapland.

"Roots" uncovers the foundations of freeskiing as seen by the current generation of skiers. From the caves of the Dolomites to the nightscapes of Ruka and the mythic peaks surrounding Verbier, you will be taken on a journey through the vibrant spectrum of freeskiing.

In co-production with Red Bull Media House.

Presented by

Roanoke Ski and Adventure Club

