



The Roanoke Skier & Adventurer

The Monthly Newsletter for the Roanoke Ski & Adventure Club

May 2023



Meet the new Prez!..

President's Message

"They MAY forget what you said – but they will never forget how you made them feel." Carol W. Buehner

May begins my fiscal year as President of RSAC. I look forward to the task, however, it "takes a village", which is your entire RSAC Board. A bit about myself....husband Jerry and I joined the Club in 2010.

Our first trip was led by Dave and Melinda Cohan, an amazing ski trip to Germany and Austria. From that point on we embraced being members enjoying the Membership Meetings, Happy Hours, trips to Italy, Spain, Croatia, Greece, 5 Clipper sailing trips, beach trips and more. I served on the Board as Activities Director 9 years ago and then again as Program Director and Activities Director these past two years.

Now, as your President, I look forward to seeing your friendships grow within the Club as new members are made to feel welcome as we journey forward!

Jill

**Jill Betters,
President**

*To actively promote and engage our members' appreciation of
the outdoors, our love of skiing, travel, and adventure.*

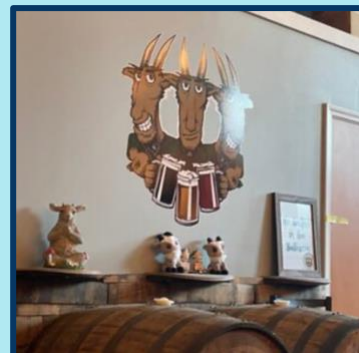
UPCOMING EVENTS

MAY 2023

No Membership Meeting

Happy Hour

- Thursday, May 4th, 5:30 pm
- A Few Old Goats (AFOG)
- 515 8th Street, SW, Corner of 8th and Campbell, Roanoke.
- Use parking lot behind the building, which is closer to the Entrance.
- Leashed dogs are welcome.
- Emily Hurst hosting



Happy Hour #2 - Cinco de Mayo

- Friday, May 5th, 5:00 pm
- El Rodeo (patio)
- 2032 West Main Street, Salem (across from Wal-Mart)
- Cinco de Mayo is a crazy celebration of Mexican army against the French in the Battle of Puebla that dates back from 1862. Join us to help celebrate. Don't forget your sombrero.
- Emily Hurst hosting



Event: Outer Banks Beach Trip

- May 20 - 27, 2023

FUTURE EVENTS – JUNE 2023

No Membership Meeting

Happy Hour - TBD

Stay tuned for upcoming fun Summer events!

Keep an eye on the Facebook Page for last minute events we may put together!

Please assess your own risk with regard to participating in RSAC activities.

MEMBERSHIP:

WELCOME NEW MEMBERS!

HELEN LYMAN

BETTY RHYMER



CONGRATULATIONS!

Members, please reach out to these new members and welcome them to the club.

Total Active Members: 425

If you need help with your online profile, please contact me.

Susan Young,
Membership Director
rkeski.membership@gmail.com

NEWS

Membership Meeting – A Spring Luau - April 19th

Over 174 RSAC members attended the Luau themed Membership Meeting.

Jill Betters,
Activities/Program Director



PHOTO Credits
Jill Betters, Clive Hillyard



PHOTO Credits
Jill Betters, Clive Hillyard

Happy Hour at Brady's Distillery, Roanoke April 27th

Over 35 RSAC members enjoyed Brady's unique beverages, food offerings, and décor.

Brady's Distillery: 3 Roanoke natives decided to bring something to their hometown that had not been done in over 100 years. Founded in 2020, Brady's Distillery offers carefully blended and aged craft spirits such as whiskey, bourbon, vodka and rum. Each spirit has been meticulously curated to satisfy anyone from the most sophisticated bourbon enthusiast to the up-and-coming novice.

The rainy weather forced us to move from their spacious outdoor seating which includes a full view of the distillery. Their building is as unique as their craft spirits. What a perfect place for a happy hour and several members have already suggested returning so we can enjoy their outdoor seating. Emily Hurst, Host



PHOTO Credits
Emily Hurst

TRIPS

SKI TRIPS - THINK SNOW AGAIN! ANNOUNCING THE EXCITING 23-24 SKI SEASON

Winter Park Colorado, Jan 27th - Feb 3rd

Stay 7 nights in the middle of Winter Park Village at Zephyr Mountain Lodge, Winter Park Resorts' ski-in/ski-out base lodging, just 110 feet from the gondola. Winter Park has been named the best ski resort in North America by readers of USA Today with over 3,000 acres of world-class terrain. Flanked by the dramatic Continental Divide, the resort is defined by its pure natural environment, a strong pioneering heritage, and its unique Colorado adventure culture.

Kitzbuhel Austria, with two days in Innsbruck Feb 9th - Feb 19th

The Austrian town of Kitzbuhel is the most legendary sports town in the Alps and one of the birth places of skiing. Convenient roundtrip bus transfer to Dulles with a nonstop flight to Munich. Spend 7 nights at the 4 Star Hotel Maria Theresia located right in the center of Kitzbuhel, steps away from the Hahnenkammbahn Cable Car. A special day trip to the romantic town of Salzburg is an optional site-seeing tour. Private transfer to Innsbruck for 2 nights at the 4 Star Hotel Innsbruck, located at the bank of the Inn River in the heart of the Old Town.

Snowbird Resort and Alta Resort, Utah, Feb 25th - March 2nd

Stay 6 nights at one of the club's favorites, the 4 star Cliff Lodge located on the slopes at Snowbird. Exceptional luxury with your own private heated ski lockers, spectacular Aerie Rooftop Lounge and fabulous breakfast buffet. Known for their deep powder, ski both world famous resorts by easily crossing over the top of the mountain from the Baldy Chairlift. A one-of-a-kind experience, the 600-foot Peruvian Tunnel, allowing access to Mineral Basin through the only ski tunnel in North America.

Snowbasin and Powder Mountain Utah, March 2nd - March 9th

Enjoy 7 nights in the town of Ogden UT with its rich history of a lawless frontier town and larger-than-life legends. Ski Snowbasin, the site of the 2002 Winter Olympics with the Men's and Women's Super-G downhill, in addition to its wide-open bowls, world class groomers, and steep tree runs. Powder Mountain is North America's largest ski resort with 8,484 skiable acres and on the busiest day you will only find one skier per two acres. Snowbasin and Powder Mountain are two of the oldest continually operating ski areas in North America.

Double Ski Trip Utah, Feb 25th - March 9th

SKI 4 MOUNTAINS IN UTAH!

Snowbird - Alta - Snowbasin - Powder Mountain

Prices and more info coming to you soon!

Stay tuned, Marla Kemsey

Marla Kemsey

Ski Trip Director

ADVENTURE TRIPS

Hello RSAC Adventure Trip Travelers,

As you know we are into our 2023 Adventure Trip Season. We have completed the March/April Caribbean Tall Ship Cruise with Carol Quarles and her band of 30 Tall Ship Travelers having a terrific time cruising the Caribbean on the Royal Clipper. Coming up.. Jill & Jerry Betters will be leading a group of 32 members on a May Beach Trip to Kill Devil Hills NC. This is an annual beach trip for the club, but it is the first time we have taken a spring trip rather than a fall trip.

Looking at the three other adventure trips:

France (*48 travelers in July*);

Scotland (*45 travelers in August*) and

Italy (*44 travelers in September*).

Everything is tracking for on schedule departures and a GREAT TIME.

The 2024 Adventure Trip season should be even bigger and better than this year's. Currently we are negotiating on 6 to 8 trips that received very high interest scores from our club Adventure Trip Survey. These trips will take place from April to November and will include cruise trips, coach trips and combination cruise/coach trips. I'm sure that you will find at least one trip if not more that will satisfy your travel bucket list.

An email containing all of the upcoming Adventure Trip Flyers with basic information, dates and cost will be sent out to all RSAC members prior to our July Kick-Off meeting. So, please be sure to mark Tuesday July 18th at the Grandin Theatre on your calendar for the RSAC Ski & Adventure kick-off meeting where we will introduce all the 2024 Trips to our membership. Trip leaders will have answers to your questions, applications for you to fill out and will be glad to take your first payment checks. So don't forget to bring your check books.

Note that all trips will have a set number of spaces available therefore it will be important for you to get your applications and first payment to the trip leader by August 1st. On August 1st, if a trip has more travelers signing up than there is available space, we will follow established lottery procedures to set a travelers list.

Thank you everyone for your great interest in RSAC Adventure travel trips. I get excited just thinking about all of the amazing destinations and travel experiences we will be sharing together.

Happy and Safe Travels,

Bob Strickland

RSAC Adventure Travel Director

Caribbean Royal Clipper Sailing Cruise

March 24 - April 1, 2023

Sailing The Caribbean on the Royal Clipper was truly a ONCE IN A LIFETIME experience. Thirty RSAC members got to experience this trip. We boarded the Royal Clipper (the largest sailing ship in the world with 42 sails) in Barbados and ports of call were Grenadines, Grenada, Tobago Cays, St. Vincent, Martinique and St. Lucia then back to Barbados.

Excursions included,

- Snorkeling

- Sailing on a Catamaran

- Jeep Safari

- Taste of Bequia & Fort de France

- Hotwire Pitons Zip Line

- Caribbean Rum Distillery and Tasting

- Chocolate Factory

- Garden of Eden & Botanical Garden Tours

- Inside of a Volcano

- ...many others

There were many brave souls that climbed to the CROWS NEST...an exhilarating experience. We enjoyed amazing food and drink with even a BBQ on the beach.

It was an amazing experience from start to finish.

Carol Quarles

Adventure Leader





Upcoming Trip to the Beach



The Outer Banks Beach trip in Kill Devil Hills (CURRENTLY FULL) is scheduled for May 20th - May 27th.

Trip leaders Jerry and Jill Betters along with the other 30 people signed up are looking forward to the many activities to participate in, including a poolside party with live music and our own private chef one evening.



"We'll tell you all about it in June!"

Jill and Jerry Betters, Trip Leaders



ADVENTURE TRIPS 2023



Caribbean Royal Clipper Sailing Cruise

March 24 - April 1, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist.

Carol Quarles 540-750-0218 or jcquarles@verizon.net

Completed



Outer Banks Beach Trip

May 20 - 27, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist

Jerry Betters 540-597-4087 or jerbetters@hotmail.com, and

Jill Betters 540-597-4250 or jbettters@live.com



Normandy/Paris/Versailles and a Seine River Cruise

July 4 - 15, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist.

Dave Brammer 540-529-7392 or daveb@vt.edu



A Taste of Scotland

August 8 -18, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist.

Bob Strickland 540-588-3889 or bobtwo02@gmail.com




Exploring The Best of Italy

September 17 - 28, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist.

Bill Fleshman 540-354-3417 or bill.fleshman1@gmail.com

 *Link to flyer on RSAC website*

Trip Leaders are needed for Ski Trips and Adventure Trips

Part of what makes our RSAC Trips so successful is the outstanding performance of our Trip Leaders. We have had a history of recruiting club members that are dedicated to providing our membership with terrific destinations that are affordable, scenically beautiful and great fun. With our membership growing as it has it is now very important that we recruit more Trip Leaders to handle the demand for more trips (skiing and adventure). If you have ever thought about being a trip leader now is the time to volunteer or look into what it takes to lead a trip. Yes, there is time and effort required to run a trip but the rewards for being a leader are substantial. You get to plan the great trip(s) you always wanted to travel on, you get to develop a better relationship with the travelers on your trip(s), and you have the potential for receiving price breaks on the trips you run. We have an established trip accounting software that we utilize on all of our trips, and we will train everyone on how to use it.

If you are interested or have questions, please contact:

Ski Trip Director

Marla Kemsey

Email: marlakemsey1@gmail.com

Phone & Text: 540-230-4844

Adventure Trip Director

Bob Strickland

Email: bobtwo02@gmail.com

Phone & Text: 504-588-3889

Thank you and please volunteer.



Treasurer's Report: March 2023

Roanoke Ski & Adventure Club General Account Budget & Summary Through March 2023 FY May 1, 2022 - April 30, 2023

	As of 3/31/23 FY 2022/23 YTD Total	2022/23 Budget	Difference
<u>Income Category</u>			
Membership (incl. \$2 online fee)	16,519.00	15,500.00	1,019.00
50/50 Raffle	525.00	630.00	(105.00)
Guest Fees	-	75.00	(75.00)
Holiday Party (budgeted equal to expenses)	4,790.00	3,555.00	1,235.00
IKON Pass (referral commission)	1,200.00	500.00	700.00
Misc.	1,452.00	-	1,452.00
TOTAL INCOME	24,486.00	20,260.00	4,226.00
<u>Expense Category</u>			
Activities	109.53	1,700.00	1,590.47
Insurance	644.00	644.00	-
Marketing	109.34	500.00	390.66
Membership Meetings	11,530.17	10,500.00	(1,030.17)
Domain & Email (\$6/mo email; \$12/yr domains)	54.02	72.00	17.98
Membership & Email software	2,113.56	2,114.00	0.44
Credit Card Fees - Membership Dues	289.63	300.00	10.37
Holiday Party (budgeted equal to sales)	4,626.65	3,555.00	(1,071.65)
Office (stamps, name badges, folders...)	39.91	150.00	110.09
Corporate (PO Box, SCC reg)	237.00	225.00	(12.00)
Transfer to Trip Escrow Acct (for deposits)	5,000.00	5,000.00	-
Misc.	1,503.70	25.00	(1,478.70)
TOTAL EXPENSES	26,257.51	24,785.00	(1,472.51)
<u>NET INCOME (LOSS)</u>	<u>(1,771.51)</u>	<u>(4,525.00)</u>	<u>2,753.49</u>

Roanoke Ski & Adventure Club

Treasurer's Report

March 31, 2023

General Checking Account:

Beginning Balance 3/1/2023 \$ 16,613.90

Income

March 50/50	\$ 149.00
Membership Dues (check)	\$ 94.00
Membership Dues (credit card)	\$ 94.00
Total Income	\$ 337.00

Expense

Credit Card Service Charge	\$ 8.15
Google domain name	\$ 6.00
Mar Membership Meeting - Jill B reimb for supplies	\$ 52.99
Mar Membership Meeting - Bev Schulz - decorations	\$ 25.00
Mar Membership Meeting - Linda H - cookies (door prizes)	\$ 54.56
Mar Membership Meeting - HVCC	\$ 3,249.94
Total Expense	\$ 3,396.64

Ending Balance 3/31/2023 \$ 13,554.26

MARKETING

Pictures! Pictures! Pictures!

Please email fun pictures from your favorite ski and adventure trips to us!

We are updating our social media and websites to encourage new membership, and we would love to include your memories.

Email photos to:

Bill Hamill at billh1970@yahoo.com or

Clive Hillyard at RSAC.newsletter@gmail.com (Please note that this is not my private email address)

Thanks!

Carol Quarles
Marketing Director

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# CLASSIFIEDS

## Embroidered RSAC logo available!

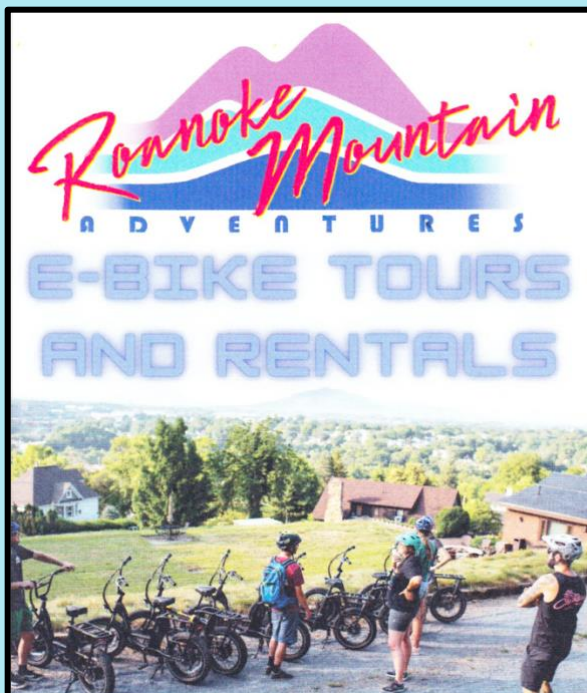


Take your items to:  
**Embroidery Concepts**  
146 W 4th Street  
Salem, VA 24153  
Phone 540-387-0517

Show your club spirit and look great on your next trip!  
For only \$5 per item, you can now get the RSAC logo embroidered (as shown above) in black or royal blue on your favorite jacket, sweater, vest, shirt, hat or tote!  
(No leather, please.)

## Roanoke Mountain Adventures, RAM

E-Bike tours and rentals



### VIEWS AND BREWS TOUR

Ride with Roanoke Mountain Adventures on one of our amazing guided e-bike tours with three flight pours at local breweries

**CUSTOM TOURS AND RENTALS AVAILABLE**



**SCAN ME  
TO BOOK  
ONLINE**

ROANOKEMOUNTAINADVENTURES.COM  
540-525-8295  
806 WASENA AVE SW

**THAT'S ALL FOLKS!**

Stay tuned for next month's news  
and activities.



**WE ARE NOT JUST A SKI CLUB!**

**CHECK OUT OUR YEAR-ROUND ACTIVITIES AT:**

**[www.roanokeskiclub.org](http://www.roanokeskiclub.org)**

**[Click here](#)** to follow our Page on Facebook!

**Contact us at [info@roanokeskiclub.org](mailto:info@roanokeskiclub.org)**

**Roanoke Ski & Adventure Club Board Members:**

**OFFICE**

President  
Vice President  
Treasurer  
Secretary  
Ski Trip Director  
Adventure Trip Director  
Activities Director  
Program Director  
Membership Director  
Marketing Director  
Webmaster  
Newsletter Director  
Past Director

**NAME**

Jill Betters  
Jeff Wendell  
Dave Cohan  
Melinda Cohan  
Marla Kemsey  
Bob Strickland  
Cathy Kern  
Cyndi DeNeal  
Susan Young  
Carol Quarles  
Bill Hamill  
Clive Hillyard  
Don Hanley

**ITEMS FOR SALE?**

To place a "For Sale" notice in the newsletter, please contact the [Newsletter Editor](#).