



The Roanoke Skier & Adventurer

The Monthly Newsletter for the Roanoke Ski & Adventure Club

June 2023



President's Message

I recently read a meme that certainly spoke to me personally:

"I play all the right notes, but not necessarily in the right order"!

Music, particularly singing, has always been a part of my life. I've sung for almost 200 weddings (should I tell you approximately 50% are no longer together?!). I participated in Goodyear Musical Theater, Akron, Ohio, Flint Symphonic Chorus and Players De Noc Community Theater as well as Broadway tunes in the historic Hotel Ludington in Michigan, Showtimers here in Roanoke as well as Cantering and choir at St. Andrews Catholic Church. As the meme suggests, my piano ability was only strong enough for rehearsing. I am actually more comfortable singing for a group than speaking for a group.

That being said, I won't be singing, but I look forward to seeing you all at the Trips Kickoff Party at the Grandin Theater July 18th at 6:30. You will hear details on the spectacular RSAC Ski and Adventure trips planned for 2023-2024 season. Look forward to seeing you!



Jill

**Jill Betters,
President**

*To actively promote and engage our members' appreciation of
the outdoors, our love of skiing, travel, and adventure.*

UPCOMING EVENTS

JUNE 2023

No Membership Meeting

Happy Hour

- Monday, June 5th, 5:30 pm
- Mac & Bob's
- 316 East Main Street, Salem
- Outside Deck
- Note: Party 20% gratuity will be applied to the check
- Emily Hurst hosting



Membership Renewal –

- see next page for details how to renew online.

FUTURE EVENTS – JULY 2023

No Membership Meeting

TRIPS KICKOFF PARTY

July 18, 6:30pm – 8:30pm
Grandin Theater
Stay tuned for more details.

Happy Hour

Wednesday, July 26
Twisted Track Brewpub, 523 Shenandoah Avenue, Roanoke
5:30pm, indoor and outdoor seating available
Host: Emily Hurst

Stay tuned for upcoming fun Summer events!

Keep an eye on the Facebook Page for last minute events we may put together!

Please assess your own risk with regard to participating in RSAC activities.

MEMBERSHIP RENEWAL

EASILY RENEW YOUR MEMBERSHIP ONLINE!

Considering signing up for a ski or adventure trip in the coming year with the club?

You must be an active member of the club in order to sign up for any of the club's ski or adventure trips. Your current membership will expire on June 30.

The good news is... you don't have to wait. When you renew anytime between now and June 30, your renewal will be good through June 30, 2024.

Then you'll be all set and ready to sign up for whatever trip(s) you're interested in.

Did you know you can renew your membership online?

Melinda Cohan made this short video tutorial to walk you through renewing either a family membership or an individual membership through the Membership Portal on the club's website.



If you have any questions, please contact me or Melinda Cohan (Secretary).

Thanks,
Susan Young,
Membership Director
rkeski.membership@gmail.com

MEMBERSHIP

WELCOME NEW MEMBERS!

BECKY CHAUNCEY

MARTHA CUSSON

DONNA DEDULONUS

JIM & DENUTA EUSTICE

JIM FRITH & TRACIE LYNN HEAVER

LAURA HARRAWOOD

RICK LUCAS

STEVEN MANNING

RUTH MARQUARDT

LISA, MATT & KELLY SILVA

VIRGINIA WEISZ



CONGRATULATIONS!

Members, please reach out to these new members and welcome them to the club.

Total Active Members: 433

If you need help with your online profile, please contact me.

Susan Young,
Membership Director
rkeski.membership@gmail.com

UPCOMING ACTIVITIES

Dates are being scheduled for the following activities during June and July. Be on the lookout for emails to sign up!

- Twin River Tubing
- Salem Red Sox
- E-biking
- Wohlfahrt Haus Dinner Theatre

Cathy Kern
Activities Director

NEWS

Happy Hour at 'A Few Old Goats', AFOG, May 4th

Over 30 people enjoyed the lovely outdoor area at A Few Old Goats happy hour. The weather was perfect for our group. We enjoyed their beers, friendly visiting dogs, and our RSAC members.

Emily Hurst, Host



PHOTO Credits
Emily Hurst, Clive Hillyard

Happy Hour at El Rodeo, Salem May 5th

Over 25 people celebrated Cinco de Mayo at El Rodeo, West Salem. Between the sombreros, Margaritas, and Mexican food the laughter and fun kept coming.

Emily Hurst, Host



PHOTO Credits
Emily Hurst, Linda Harrison

TRIPS

SKI TRIPS

****WATCH YOUR EMAIL****

PUBLISHING THE SKI TRIP FLYERS WITH PRICING THE FIRST WEEK OF JUNE!

Winter Park Colorado, Jan 27th - Feb 3rd

Stay 7 nights in the middle of Winter Park Village at Zephyr Mountain Lodge, Winter Park Resorts' ski-in/ski-out base lodging, just 110 feet from the gondola. Winter Park has been named the best ski resort in North America by readers of USA Today with over 3,000 acres of world-class terrain. Flanked by the dramatic Continental Divide, the resort is defined by its pure natural environment, a strong pioneering heritage, and its unique Colorado adventure culture.

Kitzbuhel Austria, with two days in Innsbruck Feb 9th - Feb 19th

The Austrian town of Kitzbuhel is the most legendary sports town in the Alps and one of the birth places of skiing. Convenient roundtrip bus transfer to Dulles with a nonstop flight to Munich. Spend 7 nights at the 4 Star Hotel Maria Theresia located right in the center of Kitzbuhel, steps away from the Hahnenkammbahn Cable Car. A special day trip to the romantic town of Salzburg is an optional site-seeing tour. Private transfer to Innsbruck for 2 nights at the 4 Star Hotel Innsbruck, located at the bank of the Inn River in the heart of the Old Town.

Snowbird Resort and Alta Resort, Utah, Feb 25th - March 2nd

Stay 6 nights at one of the club's favorites, the 4 star Cliff Lodge located on the slopes at Snowbird. Exceptional luxury with your own private heated ski lockers, spectacular Aerie Rooftop Lounge and fabulous breakfast buffet. Known for their deep powder, ski both world famous resorts by easily crossing over the top of the mountain from the Baldy Chairlift. A one-of-a-kind experience, the 600-foot Peruvian Tunnel, allowing access to Mineral Basin through the only ski tunnel in North America.

Snowbasin and Powder Mountain Utah, March 2nd - March 9th

Enjoy 7 nights in the town of Ogden UT with its rich history of a lawless frontier town and larger than life legends. Ski Snowbasin, the site of the 2002 Winter Olympics with the Men's and Women's Super-G downhill, in addition to its wide-open bowls, world class groomers, and steep tree runs. Powder Mountain is North America's largest ski resort with 8,484 skiable acres and on the busiest day you will only find one skier per two acres. Snowbasin and Powder Mountain are two of the oldest continually operating ski areas in North America.

Double Ski Trip Utah, Feb 25th - March 9th

SKI 4 MOUNTAINS IN UTAH!

Snowbird - Alta - Snowbasin - Powder Mountain

Marla Kemsey

Ski Trip Director

ADVENTURE TRIPS

Good news for everyone interested in participating in our 2024 Adventure Trips. Because we have become such a large club, we have decided to increase the number of Adventure Trips to provide greater opportunity to travel.

This coming year we hope to have **SEVEN** trips to a variety of locations. Our trip leaders are currently working with travel agents to organize trip itineraries, dates, and costs to destinations such as Egypt, Iceland, Greece, Slovenia & Croatia, Southern France, Southern Spain, and New Zealand & Australia.

While all these destinations may not end up on our final trip list, we are doing everything possible to make it happen. We will be emailing out Final Adventure Trip Flyers several weeks before the Trip Kick-Off Meeting on July 18th.

Hopefully as many of you as possible will make it to our meeting at the Grandin Theatre where we will present the trips and answer questions.

See you at the Grandin and TRAVEL, TRAVEL, TRAVEL !!!

Bob Strickland

RSAC Adventure Travel Director

ADVENTURE TRIPS 2023



Caribbean Royal Clipper Sailing Cruise

March 24 - April 1, 2023

Carol Quarles 540-750-0218, jcquarles@verizon.net

Completed



Outer Banks Beach Trip

May 20 - 27, 2023

Jerry Betters 540-597-4087, jerbetters@hotmail.com, and

Jill Betters 540-597-4250, jbettters@live.com

Completed



Normandy/Paris/Versailles and a Seine River Cruise

July 4 - 15, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist.

Dave Brammer 540-529-7392 or daveb@vt.edu



A Taste of Scotland

August 8 -18, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist.

Bob Strickland 540-588-3889 or bobtwo02@gmail.com




Exploring The Best of Italy

September 17 - 28, 2023

This trip is full, however if you are interested in this trip, please contact trip leader to get on waitlist.

Bill Fleshman 540-354-3417 or bill.fleshman1@gmail.com

 *Link to flyer on RSAC website*

Trip Leaders are needed for Ski Trips and Adventure Trips

Part of what makes our RSAC Trips so successful is the outstanding performance of our Trip Leaders. We have had a history of recruiting club members that are dedicated to providing our membership with terrific destinations that are affordable, scenically beautiful and great fun. With our membership growing as it has it is now very important that we recruit more Trip Leaders to handle the demand for more trips (skiing and adventure). If you have ever thought about being a trip leader now is the time to volunteer or look into what it takes to lead a trip. Yes, there is time and effort required to run a trip but the rewards for being a leader are substantial. You get to plan the great trip(s) you always wanted to travel on, you get to develop a better relationship with the travelers on your trip(s), and you have the potential for receiving price breaks on the trips you run. We have an established trip accounting software that we utilize on all of our trips, and we will train everyone on how to use it.

If you are interested or have questions, please contact:

Ski Trip Director

Marla Kemsey

Email: marlakemsey1@gmail.com

Phone & Text: 540-230-4844

Adventure Trip Director

Bob Strickland

Email: bobtwo02@gmail.com

Phone & Text: 504-588-3889

Thank you and please volunteer.



Treasurer's Report: April 2023

Roanoke Ski & Adventure Club General Account Budget & Summary Through April 2023 FY May 1, 2022 - April 30, 2023

	As of 4/30/23 FY 2022/23 YTD Total	2022/23 Budget	Difference
<u>Income Category</u>			
Membership (incl. \$2 online fee)	16,519.00	15,500.00	1,019.00
50/50 Raffle	525.00	630.00	(105.00)
Guest Fees	-	75.00	(75.00)
Holiday Party (budgeted equal to expenses)	4,790.00	3,555.00	1,235.00
IKON Pass (referral commission)	1,200.00	500.00	700.00
Misc.	1,452.00	-	1,452.00
TOTAL INCOME	24,486.00	20,260.00	4,226.00
<u>Expense Category</u>			
Activities	109.53	1,700.00	1,590.47
Insurance	644.00	644.00	-
Marketing	109.34	500.00	390.66
Membership Meetings	11,530.17	10,500.00	(1,030.17)
Domain & Email (\$6/mo email; \$12/yr domains)	60.02	72.00	11.98
Membership & Email software	2,113.56	2,114.00	0.44
Credit Card Fees - Membership Dues	292.93	300.00	7.07
Holiday Party (budgeted equal to sales)	4,626.65	3,555.00	(1,071.65)
Office (stamps, name badges, folders...)	39.91	150.00	110.09
Corporate (PO Box, SCC reg)	237.00	225.00	(12.00)
Transfer to Trip Escrow Acct (for deposits)	5,000.00	5,000.00	-
Misc.	1,503.70	25.00	(1,478.70)
TOTAL EXPENSES	26,266.81	24,785.00	(1,481.81)
<u>NET INCOME (LOSS)</u>	(1,780.81)	(4,525.00)	2,744.19

Roanoke Ski & Adventure Club

Treasurer's Report

April 30, 2023

General Checking Account:

Beginning Balance	4/1/2023	\$ 13,554.26
<u>Income</u>		
Membership Dues (check) (N/A for April - 90 for May*)	\$ -	
Membership Dues (credit card) (N/A for April - 389 for May*)	\$ -	
Total Income	\$ -	
*Dues received in April are recorded as of 5/1/23 - apply to new Fiscal Year		
<u>Expense</u>		
Credit Card Service Charge	\$ 3.30	
Google domain name	\$ 6.00	
Total Expense	\$ 9.30	
Ending Balance	4/30/2023	\$ 13,544.96

MARKETING

Pictures! Pictures! Pictures!

Please email fun pictures from your favorite ski and adventure trips to us!

We are updating our social media and websites to encourage new membership, and we would love to include your memories.

Email photos to:

Bill Hamill at billh1970@yahoo.com or

Clive Hillyard at RSAC.newsletter@gmail.com (Please note that this is not my private email address)

Thanks!

Carol Quarles
Marketing Director

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# CLASSIFIEDS

## Embroidered RSAC logo available!

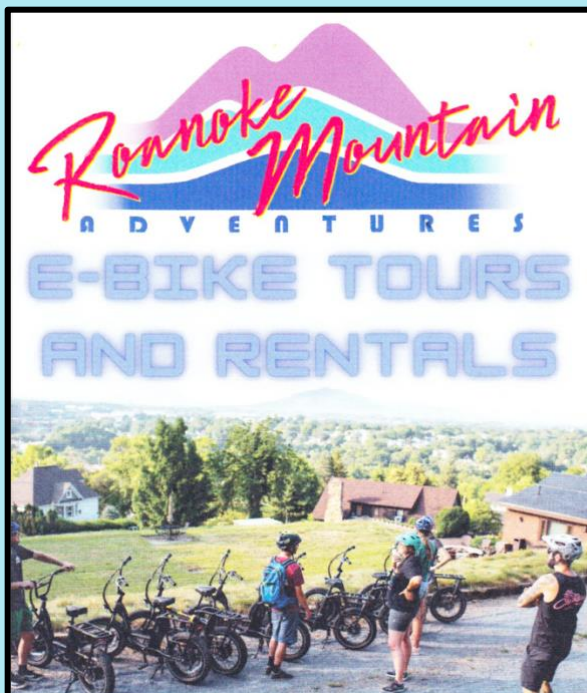


Take your items to:  
**Embroidery Concepts**  
146 W 4th Street  
Salem, VA 24153  
Phone 540-387-0517

Show your club spirit and look great on your next trip!  
For only \$5 per item, you can now get the RSAC logo embroidered (as shown above) in black or royal blue on your favorite jacket, sweater, vest, shirt, hat or tote!  
(No leather, please.)

## Roanoke Mountain Adventures, RAM

E-Bike tours and rentals



### VIEWS AND BREWS TOUR

Ride with Roanoke Mountain Adventures on one of our amazing guided e-bike tours with three flight pours at local breweries

**CUSTOM TOURS AND RENTALS AVAILABLE**



**SCAN ME  
TO BOOK  
ONLINE**

ROANOKEMOUNTAINADVENTURES.COM  
540-525-8295  
806 WASENA AVE SW

**THAT'S ALL FOLKS!**

Stay tuned for next month's news  
and activities.



**WE ARE NOT JUST A SKI CLUB!**

**CHECK OUT OUR YEAR-ROUND ACTIVITIES AT:**

**[www.roanokeskiclub.org](http://www.roanokeskiclub.org)**

**[Click here](#)** to follow our Page on Facebook!

**Contact us at [info@roanokeskiclub.org](mailto:info@roanokeskiclub.org)**

**Roanoke Ski & Adventure Club Board Members:**

**OFFICE**

President  
Vice President  
Treasurer  
Secretary  
Ski Trip Director  
Adventure Trip Director  
Activities Director  
Program Director  
Membership Director  
Marketing Director  
Webmaster  
Newsletter Director  
Past Director

**NAME**

Jill Betters  
Jeff Wendell  
Dave Cohan  
Melinda Cohan  
Marla Kemsey  
Bob Strickland  
Cathy Kern  
Cyndi DeNeal  
Susan Young  
Carol Quarles  
Bill Hamill  
Clive Hillyard  
Don Hanley

**ITEMS FOR SALE?**

To place a "For Sale" notice in the newsletter, please contact the [Newsletter Editor](#).